# Developing Leaders for K-12 Family and Community Engagement

Seminar Series Report

#### Prepared by

Dr. Hazel M. Carter, The City College of New York Lydia Colón Bomani, Bank Street College of Education Dr. Gloria Rosario Wallace, New York City Public Schools

### **Abstract**

In New York State, K-12 school and district leaders seek effective, realistic methods for engaging families and communities in schooling and student success — but there are barriers to success. As three experts in education and equity, we designed and ran a six-session seminar series for the next generation of school leaders: current, in-service teachers, teacher leaders, and assistant principals with ambitions for higher leadership. Goals of the series included greater acumen and innovation in creating family and community partnerships for K-12 school improvement — an important goal at this time of shifting culture and policy in education and equity in the country. Participant feedback on the series informs adjustments to a possible next round and a proposal for a toolkit-style book aims to expand the reach of this work.

Parents' lack of involvement in their child's education is a common complaint among educators, the majority of whom spend time and effort on engaging families in school (Carter, 2013). These educators know that bridging gaps between school, home, and community is key to student success. In fact, research shows that when parents are engaged in their child's education — regardless of income or background — students tend to:

- Adapt well to school and attend regularly;
- Demonstrate social skills and behave cooperatively;
- Earn higher test scores and grades;
- Take higher-level classes and pass them;
- Graduate and pursue higher education (Henderson & Mapp, 2002, p.7).

In short, when schools reach families and communities, students enjoy learning more, stay in school longer, and perform better. With this essential knowledge in mind, our team tackled how educators can more effectively engage families and community members in powerful partnerships.

# Seminar Series: Leadership Development in Family and Community Engagement

As a cross-functional, inter-organizational team of education experts from The City College of New York, Bank Street College of Education, and New York City Public Schools, we recruited and guided a diverse group of over twenty assistant principals and teacher leaders for collaborative study. These educators formed a cohort invested in building their practice of family, community, and partnership engagement in K-12 schools. Over the fall and winter of 2024, we facilitated six seminar-style virtual sessions of foundational learning with curated content and collaboration opportunities for the cohort for CTLE credit.

What?	Six data-driven seminar-style sessions	
Who?	A tight-knit cohort of over 20 educational leaders from New York State, prioritizing diversity amongst the group and its team members within schools	
How?	Virtual meetings with curated content and whole- and small-group work	

# Goals: Deepening Community Engagement Acumen Among K-12 Leaders

Broadly, we aimed to emphasize family and community engagement as a central component of effective school leadership. In practice, this means connecting aspiring leaders to the impact that family involvement has on students. It also means sharing realistic, actionable methods that participants can grab onto and implement in their schools.



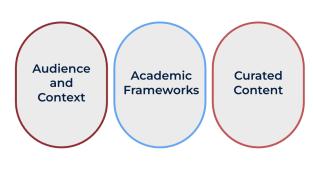
As such, we designed the seminar series to:

- 1. Widen the pool of educators who navigate school-community partnerships with confidence and impact.
- 2. Share strategies for how to improve schools through stakeholder engagement (parents, community partners, etc.).
- 3. Empower participants to turnkey effective methods to their teams for implementation.
- 4. Challenge traditional thinking by increasing the pool of school personnel who hold community engagement as central to their professional practice.

Through intentional sessions and honest discussions about ways to navigate barriers to success, the cohort pursued each goal during the six-seminar series.

# **Planning and Design Process**

Three main factors shaped the content planning for the seminar series: the unique professional positioning of our audience and the socio-political context in which they're working; academic frameworks that orient a specific approach to teaching and learning; curated knowledge from the brightest minds in the discipline. We planned the series



collaboratively and holistically with these factors front-of-mind and dove deep into the details of each session through operational practices.

#### **Focus on Audience and Context**

Seminar participants were uniquely positioned as K-12 assistant principals and teacher leaders with ambitions for higher leadership in their schools and/or New York State's school districts. With these aspiring leaders in mind, every question, resource, and activity was curated to give participants opportunities to wrestle with real-world circumstances pertaining to community engagement in K-12.

When crafting development content for these in-service educators, it was essential to be cognizant of the broader culture in which they work. In the present case, that culture is linked to socio-political upheaval in the country. While many districts or constituents may reward efforts at community building and partnership during a time of conflict, the opposite is possible, too. Seminar planning reflected a recognition of this socio-political context and how it may impact school leadership.

#### **Academic Frameworks**

Pedagogical underpinnings provided cohesion and clarity to planning, as we built content based on the following four concepts and tools:

- All students can learn. This essential understanding shapes leaders that believe every family, parent, and student is reachable through the right practices. It's key to authentic, effective outreach and partnership.
- It takes a village. Similarly, this classic idea is a backbone to family and community engagement practices. It suggests that students succeed best in an educational paradigm that pairs school and family together for student well-being and success.
- Professional Standards for Educational Leadership (PSEL). The National Policy Board for Educational Administration's (NPBEA) standards acted as a guide for planning and discussion and framed professional goal posts for seminar participants.
- Equity lens. Planning with an equity lens allowed us to analyze common barriers to family and community engagement, look inquisitively at policies and programs, and be aware of headwinds or tailwinds that different types of school districts and their communities face.

# **Curated Content From the Discipline**

Together, we gathered essential knowledge from the discipline across authors, organizations, and mediums for participant study and exploration. The following are top resources, organizations, and thinkers in matters of K-12 education, equity, and community partnership:

- The National Equity Project
- Courageous Conversations About Race
- Somatic Abolitionism
- Women's International League for Peace and Freedom
- The Anti-Racist Educator Blog
- Rita Pierson
- Mellody Hobson
- Dr. Floyd Cobb
- Dr. Hazel M. Carter
- National Education Association
- Bob Peterson
- Paolo Freire
- Blue Ribbon Commission
- Dr. Gloria Rosario Wallace
- National Center for Education Statistics

See Appendix A: Annotated Resources for more details about these resources and their application in the seminar series.

In considering our audience, socio-political context, academic frameworks, and curated content from the discipline, we designed a seminar series for aspiring K-12 leaders to build holistic and real-world know-how to improve schools by engaging families and communities.

# Implementing the Session Plans

To implement our plans with ease, we created a consistent, streamlined format for the seminars and held frequent operational meetings to discuss, reflect, and make facilitation decisions. Team operations included:

- **Collaboration:** Virtual meetings; asynchronous working sessions; asynchronous feedback loops; in person meetings.
- Content creation: Collaboratively creating, designing, and refining learning materials in a shared Google Drive folder.
- Administrative organization: Discussing and assigning in-session roles and responsibilities for smooth facilitation as well as pre- and post-session administrative duties sharing links, feedback surveys, updates, and resources with the cohort.

In addition to these operational practices and tools, a consistent format for the sessions helped us execute our vision for the seminar series.

## Format of Sessions

With so much to practice around leadership in K-12 family and community engagement, we created a predictable, consistent environment and routine for participants. This way, the richness of discussion, collaboration, exploration, and reflection on tough topics and real-world scenarios held center stage.



The format of each seminar session included:

- 1. **Session objective(s)** Aims for each session focused on essential knowledge and skills for successful, effective leadership. Namely, targets included leading with a clear purpose; messaging initiatives with clarity and nuance; analyzing school needs and resources through an equity lens; securing funding and partnerships; deepening connection to the community; building collaboration across school teams.
- 2. **Standards (PSEL)** Each session targeted three to six leadership standards, with an emphasis across sessions on standards one, three, five, and six. Together, these define successful leadership as attuned to mission, vision, practices of equity, inclusion, and cultural responsiveness, and focus on student achievement and well-being.
- **3. Norms** Seven consistent expectations and ways of being for participants fostered their agency, engagement, and connection. The norms were: speak your truth; share your wisdom; lean into discomfort; own your learning; stay engaged; accept and expect non-closure; sustain the work in between sessions.
- **4. Opening** Each session began with a whole-group discussion on a trending cultural issue and its intersection with the education system, called "Hot Topic Conversation." Some openers also included a chance for participants to wrestle with real-world scenarios in a segment called "Connections."
- **5. Core learning activities** We curated core learning experiences by gathering and presenting materials and content from influential thinkers, associations, organizations, publications, policy, and frameworks related to the state of education and family engagement therein. Participants had opportunities to work individually, in pairs, and in small groups for personal reflection, discussion, creative collaboration through digital tools, and real-world problem-solving challenges.

- **6. Homework** Between certain sessions, participants sustained the work by practicing newfound knowledge and skills in guided ways in their school teams. This effort was one method in empowering participants to turnkey methods to their teams for implementation.
- 7. Closing We closed each session with an opportunity for simple, meaningful reflection with the following guiding questions, which helped participants connect the big ideas and challenges of community-facing work to themselves and their daily work in schools:
  - a. What are we walking away with today?
  - b. How are we implementing the concept of community and community schools into our practice?
  - c. What do we need to research or learn more about to fill out our understanding?

This consistent format helped participants dive into learning, reach goals, discover connections in the cohort, and achieve real growth towards K-12 leadership. Though this environment was key to success, the heart of the series came through the curated content in each session.

#### **Sessions In Action**

Combining our consistent format, high-quality material from the discipline, and space and time for participants to engage with one another, session plans came to life. Below is a sketch of each session's objectives, standards, opening, learning activities, and closing.

## Session 1: Overview of Issues Facing Educators

September 29, 2023

# 1. Explore the gaps in learning experienced by underserved students. 2. Appraise the instructional needs of school faculty that are connected to the gaps in learning. 3. Support learners in developing a dynamic and responsive equity lens for leadership using resources from The National Equity Project, Courageous Conversations About Race, and Somatic Abolitionism. • 3: Equity and Cultural Responsiveness • 5: Community of Care and Support for Students • 6: Professional Capacity of School Personnel

# **Hot Topic Conversation**: A "ripped from the headline" full group conversation on the following statements: Schools alone cannot keep at-risk students in school or equip them for success in work or postsecondary education. "Migrant Crisis": As a school leader, what is the crisis? Opening New York Mayor Adams discusses migrant crisis he says could 'destroy' the city | PBS News (Note: Participants used the Compass from the Courageous Conversation Protocol as a strategy for engaging in complex and controversial discourse.) 1. Individual reflection: Are there any additional skills that students need to have? (5 mins) **Explain** the following excerpt from a letter written by Dennis Van Roekel, President National Education Association, in 2014. "Dear Members and Educators, As many of you know, NEA is at the forefront of the 21st century education movement in this country. As educators, we are determined to help all students reach their full potential. This is no small challenge, and it is our responsibility to prepare our young people for the Learning unique demands of a 21st century world. As a founding **Activities** member of the Partnership for 21st Century Skills, NEA is extraordinarily proud of our partnerships with leaders in education, business, and policy circles to forge a common vision for education that will prepare our young people for college, work, and life. We all believe that every child should possess strong content mastery, as well as the "Four Cs": critical thinking, communication, collaboration, and creativity." Source: National Education Association. (2014). Preparing 21st Century Students for a Global Society: An Educator's

Guide to the "Four Cs" (Washington, D.C.: National

Education Association).

#### 2. School Needs Assessment Activity (30 mins)

The purpose of this activity is to create a School Needs Assessment Profile which provides a picture of the needs of your school as it pertains to students, parents and teachers. In this workshop, you are divided into groups, each representing a key component of a Needs Assessment profile. Share with your colleagues how you would best describe your school in the selected category. You can draw upon data provided on your school's website, reports, and from your experiences at your school.

- a. Demographic data: school location, Size of student population, Teacher: student ratio, ELL population, attendance rates, eligibility for free lunch,
- b. Afterschool and supplemental education offerings Academic performance
- d. Parent engagement
- e. Professional development opportunities for school staff
- f. Community partnerships

Participants can continue this exercise at their schools using all the categories to determine a full profile of their school needs. This complete activity is also part of the final assignment.

#### Homework

As we look at our role as educators, it is imperative that we become more in tune with the changing demographics of New York City and the impact on education institutions. The community is not static; it comes into the classroom whether we like it or not.

The purpose of this activity is to enable you to become acquainted with the community in which your school is located. Through a walking tour of the neighborhood, participants can make observations and speak with community residents about locations of interests. Through

photographs or Power Point, share with your colleagues your interpretation of this community. The following "clues" can be used as a guide, but not limited to:

- Families number of children under school age
- Feeder schools
- Religious organizations
- Local businesses
- Parks
- Houses and apartment buildings
- Transportation
- Entertainment
- Other

Source: Carter, 2013

## Session 2: Building a Partnership Team

October 13, 2023

Objectives	<ol> <li>Begin the foundational work of building a team for success, and leading with a clearly defined purpose.</li> <li>Develop their public narrative regarding leading for equity.</li> </ol>
Standards	<ul> <li>1: Mission, Vision, and Core Values</li> <li>3: Equity and Cultural Responsiveness</li> <li>6: Professional Capacity of School Personnel</li> <li>7: Professional Community for Teachers and Staff</li> <li>8: Meaningful Engagement of Families and Community</li> </ul>
Opening	Hot Topic Conversation: A "ripped from the headline" full group conversation on the following statements:              James Madison High School Dress Code for parents and families: How do you make sense of this as a future school leader?

<ul> <li>Create a vision and share it with potential partners. Begin by individually identifying your core beliefs about schooling by completing the following statements:         <ul> <li>I believe that schools should teach</li> <li>I believe that a good school is one that</li> <li>I believe that a successful student is able to</li> <li>I believe that a quality instructional program includes</li> <li>I believe that an effective school faculty is one that</li> </ul> </li> <li>Complete the exercise below individually for building shared vision, then share with the class:</li> </ul>
<ul> <li>Describe your ideal school. If you were watching the activities in your ideal school, what would you see? Using phrases or bullets, describe what you see students doing, teachers doing, administrators doing, and parents doing.</li> </ul>
<ul> <li>Reviewing exemplary practices</li> <li>Identifying key stakeholders and their roles</li> <li><u>Creating Human-Centered Systems to Address Racial Disparity in Schools</u></li> <li><u>Dysfunctional Equity Implementation</u></li> </ul>
Start with the self when responding to these questions on Jamboard.  1. What is the greatest "-ism" impacting the current state of education and our students? What is the greatest "-ism" impacting your life? (If none, write n/a.)  2. Consider: How does my lived experience impact what kind of leader I'll be?  a. The impact of Race on my life activity b. The "3Cs" c. Introduce Six Conditions (1, 2, 3, 4)  3. What does it mean to "Lead with Equity"? Equity for whom? For what?

# Session 3: Creating Structures for Community Involvement

October 27, 2023

Objectives	<ol> <li>Describe the programmatic needs and principles of a collaborative program.</li> <li>Engage with the foundational understanding of community-led leadership.</li> <li>Engage with the foundational understanding of community-led leadership under the work of Paulo Freire, Agosto Boal, and Charlene Carruthers.</li> </ol>
Standards	<ul> <li>1: Mission, Vision, and Core Values</li> <li>3: Equity and Cultural Responsiveness</li> <li>6: Professional Capacity of School Personnel</li> <li>8: Meaningful Engagement of Families and Community</li> <li>9: Operations and Management</li> </ul>
Opening	<ul> <li>Hot Topic Conversation: A "ripped from the headline" full group conversation on the following statements: <ul> <li>What meaning am I making of this event?</li> <li>What policy is undergirding this issue?</li> <li>How is this impacting the lives of the students within this district?</li> </ul> </li> <li>Connections: Participants will connect with what they learned and discussed in previous sessions. <ul> <li>What is resonating with you?</li> <li>What questions are coming up for you?</li> </ul> </li> </ul>
Learning Activities	<ul> <li>Whole group discussion: What does community mean?</li> <li>Individual Reflection (5 mins)</li> <li>Virtual Gallery walk (25 minutes): Reach each quote and identify which you agree with most. Each quote will have its own breakout room for small groups to discuss why they selected this quote and why it resonates with them.</li> <li>"Some people think they are in community, but they are only in proximity. True community requires commitment and openness. It is a willingness to extend yourself to encounter</li> </ul>

- and know the other."
- David Spangler
- "What should young people do with their lives today? Many things, obviously. But the most daring thing is to create stable communities in which the terrible disease of loneliness can be cured."
  - Kurt Vonnegut
- "Well it seems to me, that all real communities grow out of a shared confrontation with survival. Communities are not produced by sentiment or mere goodwill. They grow out of a shared struggle. Our situation in the desert is an incubator for community."
  - Larry Harvey
- We cannot seek achievement for ourselves and forget about progress and prosperity for our community... Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own."
  - Cesar Chavez
- **Share out:** How do we define community now?
- Play <u>NEA video</u>: What is a community school? (10 minutes)
  - a. What did we hear?
  - b. What questions do we have?
  - c. Any connections to our lives?
- **Small Group Work** (30-45 minutes): Each participant will select one of the resources below:
  - Big City Superintendents: Dictatorship or Democracy?
     Lessons from Paulo Freire
  - Energizing Change: A Conversation Between Charlene
     Carruthers and Adrienne Maree Brown
  - Exploring School Exclusion and Oppression with Agosto Boal

Participants will then explore their resources in small groups with the definition of community and community schools that we created earlier. They will create a resource guide for their fellow classmates that:

- Highlights the key information about this document;
- Delineates important theories, concepts, or theorists;
- Makes 3-5 connections to real-world practice.

# Session 4: Using External Funding to Develop School/Community Partnerships

November 17, 2023

Objectives	<ol> <li>Develop a vision for equity while exploring funding and partnerships.</li> <li>Use partnerships and equitable funding to deepen the relationship and connection with the community they serve.</li> </ol>
Standards	<ul> <li>1: Mission, Vision, and Core Values</li> <li>5: The Community of Care and Support for Students</li> <li>9: Operations and Management</li> </ul>
Opening	<ul> <li>Hot Topic Conversation: A "ripped from the headline" full group conversation on the following statements:         <ul> <li>As a future school and/or system leader, what do you see are the issues presented in this case?</li> <li>How do you lead with equity?</li> </ul> </li> </ul>
Learning Activities	<ol> <li>Facts about Education funding in 2021.</li> <li>"Never underestimate the power of an idea": Private and public funding innovative practices in education.</li> <li>Small Group Activity: Share your notes to the following scenario on the Jamboard.</li> <li>You're a high school principal who has recently received a school-community partnership \$600,000 grant to improve student achievement at your school. The grant guidelines require the school to implement in-school and after-school activities for students, teachers and parents. You're planning the first meeting of the Action</li> </ol>

Team — what are your considerations regarding:

- Time of meetings;
- Who's invited;
- Location of meetings and events;
- Platform(s) used;
- Sustainability of overall project plan;
- o Determining the plan's purpose;
- Budgeting what will you spend money on?

# Session 5: The Collaborative Leader — Professional Development and Portfolio Building

November 17, 2023

Objectives	<ol> <li>Explore how professional learning enhances the vision for equity within their school or district.</li> <li>Build a collaborative culture in the school building.</li> <li>Build collaborative relationships with stakeholders and policymakers.</li> <li>Develop professional learning that creates a community driven by public learning.</li> </ol>
Standards	<ul> <li>1: Mission, Vision, and Core Values</li> <li>3: Equity and Cultural Responsiveness</li> <li>7: Professional Community for Teachers and Staff</li> <li>8: Meaningful Engagement of Families and Community</li> <li>9: Operations and Management</li> <li>10: School Improvement</li> </ul>
Opening	<ul> <li>Hot Topic Conversation: A "ripped from the headline" full group conversation on the following statements:         <ul> <li>What meaning am I making of this event?</li> <li>What policy is undergirding this issue?</li> <li>How is this impacting the lives of the students within this district?</li> </ul> </li> <li>Connections: Participants will connect with what they learned and discussed in previous sessions.</li> </ul>

- What is resonating with you?
- What questions are coming up for you?
- **Individual Reflection:** Think back to the most powerful professional learning that you've ever experienced:
  - What was it like?
  - Why did it resonate with you?

Participants will share out on Jamboard or Padlet. Key points will be shared out whole-group.

#### • Whole Group Discussion:

- What surprised you about what you read?
- What do you agree with?
- Anything you disagree with?
- o Anything missing?

#### • Mini-Lecture: The White Privilege of It All

- DEI and Anti-racist pedagogy have become hot topics in professional learning.
- Collaborative Culture why does it matter?
- Creating the conditions for difficult conversations:
  - CCAR 6 conditions
  - DEEP spectrum
  - Whole-group and individual systems for support:
    - Professional Portfolio
    - Peggy McIntosh brief history and grounding.

# • **Small Group Work** (30-45 minutes): Each participant will select one of the resources below:

- The Origins of "Privilege" The New Yorker
- White Privilege Test (The Anti-Racist Educator Edition)

Then, in small groups, participants will explore their resources along with their notes from our mini-lecture. They will create a resource guide for their fellow classmates that:

- Highlights the key information about this document,
- Delineates important theories, concepts, or theorists
- Makes 3-5 connections to real-world practice

#### Learning Activities

# Session 6: Collaborative Projects

December 8, 2023

Objectives	Participants are to share their projects and provide feedback on seminar series.
Opening	• <b>Hot Topic Conversation:</b> "My mother said I must always be intolerant of ignorance but understanding of illiteracy. That some people, unable to go to school, were more educated and more intelligent than college professors." – <i>Dr. Maya Angelou</i>
Learning Activities	<ul> <li>A Look Back: Facilitators share student collaborative artifacts from the seminar series and discuss what the cohort has explored and learned.</li> <li>Facilitators share a model of leading with vision in service of their students.</li> <li>Participants share their projects with the whole group and provide feedback on the seminar series.</li> </ul>

# Participant Feedback

Each session closed with a request for feedback to better understand what was resonating with the participants and what should be reviewed or included in the follow-up session. Participants shared their concerns, questions, and connections.

Feedback Survey	Sample Participant Responses
Questions	(Across All Sessions)
What did you hear today?	<ul> <li>Our need to dialog and make sure we are not operating out of our "norms."</li> <li>Although I've done vision work previously in different roles, being in a new district this year means that it is</li> </ul>

## time to do new vision work within my new school community. What is resonating with you? Community school includes all stakeholders, parents, organizations, business leaders, student voices, community members. Different ideas and experiences. Location makes such a difference. I loved hearing from other educators around NY state, and I'm so glad that we're thinking about difficult situations together. It is very important to hold equitable practices in education. What is resonating with me is [this idea of] What does equity look like in different settings? We need to inform/educate parents regarding the application process for school. I wonder how we as a district can be better prepared if there is ever an influx of migrants? What are other schools doing? How do you ensure that your school community also What questions shares the same mindset around equity? do you have? Do you have further tips for navigating and sharing vision with school boards? How [does administration] gather information to understand who students are holistically? The gallery walk made me think about how interconnected the topics were and how our district is What connections striving to help students adapt after COVID. are you making I liked establishing an ethos to begin the class. to your lived experiences? I now understand the value of equity in education and often ruminate thinking about how my experience may This can be personal have been different if there were more equitable or professional. practices during my childhood.

Being a parent to an elementary student, I have a

different view of the school-community relationship, and what it means to communicate well with parents.

• I have had experiences where my administration did not accept students b/c of their academic records...It made me wonder...would they have thrived at our school if given the opportunity.

What do you need to make this space work for you?

- Thanks for the little breaks!
- A chance to hold valuable conversations with people of the same mindset!
- The space works for me currently.
- Contacts so we are able to ask questions as we transform our school settings in case we need guidance.

At the end of the series, we asked for feedback on the experience as a whole. Those responses provide insight into what worked well and what can be improved for next time; that is, our lessons learned.

### **Lessons Learned**

The implications from this work are clear. Through formal feedback and informal discussion, participants shared their appreciation and hopes for more:

- Time with K-12 family and community-building learning content;
- Resources to support community work in their districts;
- Opportunities to learn from peers across New York State;
- Collaborative learning environments similar to the seminar series.

Similarly, participants shared constructive criticism. Running the series a second time, we would consider:

• Day and time of sessions: Friday mornings were a challenging time to host sessions for participants. Life in a school is dynamic and requires all that staff can offer — a feeling that intensifies as the week comes to an end. As such, our scheduled time and length of session (two hours) impacted attendance. In subsequent series, we would poll participants to find the most optimal time — likely in the three to five p.m. range or later.

- Schedule and span of sessions: We would move from six to five sessions to accommodate busy schedules and fit the series within the span of a semester September to December or February to May.
- **Learning content**: We would expand the topics covered, namely disproportionality and disability, as requested by participants.

Running the series again would give opportunity for growth and impact, as would exploring new mediums to expand the reach of this important work.

# **Next Steps: Crafting a Book Proposal**

We know there are gaps between best practice and how school leaders manage community engagement. This seminar series was a meaningful step towards improvement. In designing and delivering content, engaging with participants, and learning about their school communities, we understand there's more work to do.

Our seminar series aimed to provide school districts with a place to start, a place to grapple with real-world leadership issues before being the responsible party for the outcome — but more support is needed. That's why we're crafting a proposal for a toolkit-style book with resources, strategies, and real-world scenarios for educators, policy makers, and aspiring and in-service school and district leaders.

Toolkit for Improving Schools Through Family and Community Engagement

# Our Toolkit for Improving Schools Through Family and Community Engagement will cover best practices in how to:

- Engage stakeholders in school improvement;
- Increase the pool of personnel who see school-community partnerships as vital to their professional practice;
- Achieve a balanced approach to community engagement work;
- Complement and enrich (rather than replicate) school-community partnerships;
- Lean into a "schools can't do it alone" ethos with positivity;
- Select appropriate external agencies for work in a school building;
- Study the best material in this discipline (see Appendix A for "Annotated Resources").

These topics are more important than ever as we see the face of public education changing at an accelerated rate. This shift in culture and policy will have wide-ranging impacts on multiple systems — teacher education programs and students in public schools, in particular. Schools and districts that aspire to provide culturally relevant pedagogical practices for their

student body will need to create alternative opportunities to support their staff in doing so. It takes time and practice to develop the knowledge and skill to provide students with the learning

experience they need and deserve. Often, the need is identified without the time necessary to generate a thoughtful solution.

Students will ultimately benefit from this work, which takes an intentional and thoughtful approach to collaborative public learning. It puts school teams in the center and helps them lead and engage with families, community members, and other stakeholders for more powerful partnership.

"Students show up with incredible strengths and assets. Kids are capable of much more than we think."

– Dr. Gloria Ladson Billings

# **Appendix A: Annotated Resources**

A list of resources used to create seminar series learning content and a description of their application to the learning experience for participants.

Resource	Use in Seminar Series
The National Equity Project	• A national non-profit based in the United States that offers a plethora of resources for schools and districts to inform their equity practices. Along with research, articles, and professional development, the National Equity Project also created the Leading for Equity framework that is a wonderful resource and companion to this learning series.
Courageous Conversations About Race Singleton, G. E. (2022). Courageous conversations about race: A field guide for achieving equity in schools and beyond. Corwin.	<ul> <li>Glenn Singleton's book, professional development series, and most notably the Courageous Conversations Protocol are excellent for practitioners wanting to center populations that are often neglected and marginalized in their strategic work.</li> <li>Singleton's Compass from the Courageous Conversation Protocol was used as a strategy for engaging in complex and controversial discourse.</li> </ul>
Somatic Abolitionism	Dr. Resmaa Menakem is a leading authority on trauma informed care and has coined the term Somatic Abolitionism for his particular style of embodied antiracist practice.
Rothman, J. (2014, May 12). The origins of "privilege." <i>The New Yorker</i> . Retrieved from <a href="https://www.newyorker.com/books/page-turner/the-origins-of-privilege">https://www.newyorker.com/books/page-turner/the-origins-of-privilege</a> .	Often equity work refers to privilege as a known concept without delving into Peggy McIntosh's seminal work. This interview with the scholar gives a strong overview of her work and her legacy.

"White Privilege: Unpacking the Invisible Knapsack" first appeared in Peace and Freedom Magazine, July/August, 1989, pp. 10-12, a publication of the Women's International League for Peace and Freedom, Philadelphia, PA.	Dr. McIntosh's original article that changed the landscape in race, gender, and equity theory.
The Anti-Racist Educator. (2020, July 3). White privilege test (the anti-racist educator edition). The Anti-Racist Educator. <a href="https://www.theantiracisteducator.com/p">https://www.theantiracisteducator.com/p</a> ost/the-anti-racist-educator-white-privile ge-test	The Anti-Racist Educator is a blog maintained by a collective of practitioners and educators in Scotland. They created the white privilege test as a way for practitioners to reflect on the world around them and how the social concept of race impacts their lived experiences.
Rita Pierson <pre>https://www.ted.com/speakers/rita_f_pier son</pre>	Offered in this learning series as part of the pre-work participants engaged in prior to the first session. Rita Pierson set the world ablaze with her passionate 2013 Ted Talk.
Mellody Hobson  Mellody Hobson: Color blind or color brave?   TED Talk	We also offered Mellody Hobson's Ted Talk on Color Brave as a way to norm language and encourage the participants to leave the false trappings of safe space.
Key Constituency Chart  Carter, H.M. (2013). Creating Effective Community Partnerships for School Improvement: A Guide for School Building Leaders. London and New York: Routledge	The purpose of this activity is to encourage participants to think broadly about the stakeholders that make up their communities — thinking beyond the classroom and school building and including the surrounding community.

School Needs Assessment  Carter, H.M. (2013). Creating Effective Community Partnerships for School Improvement: A Guide for School Building Leaders. London and New York: Routledge	• The purpose of this activity is to create a School Needs Assessment Profile which provides a picture of the needs of your school as it pertains to students, parents and teachers. In this workshop, you are divided into groups, each representing a key component of a Needs Assessment profile. Share with your colleagues how you would best describe your school in the selected category. You can draw upon data provided on your school's website, reports, and from your experiences at your school.
Walking Tour of Your School's Community  Carter, H.M. (2013). Creating Effective Community Partnerships for School Improvement: A Guide for School Building Leaders. London and New York: Routledge	• The purpose of this activity is to enable you to become acquainted with the community in which your school is located. Through a walking tour of the neighborhood, participants can make observations and speak with community residents about locations of interests. Through photographs or Power Point, share with your colleagues your interpretation of this community.
Rosario Wallace, G. (2020). Creating human-centered systems to address racial disparity in schools.  VUE (Voices in Urban Education), 49(2), 24–28.  https://doi.org/10.33682/8stv-k696	This article was offered as we navigated towards authentic and purposeful team building. It offers the reader a practical guide in organizing within their community with equity in mind.
Cobb, F., & Krownapple, J. (2020, October 26). Dysfunctional Equity Implementation with Dr. Floyd Cobb and John Krownapple. <i>Leading Equity</i> . other.	A recording of a podcast conversation between the authors and researchers who center strategy and honesty in preserving equity work within organizations.

Virtual Gallery Walk Quotes  Spangler, D. (n.d.). David Spangler quotes about community. David Spangler Quotes About Community  Vonnegut, K. (1981). Palm Sunday: An autobiographical collage. Delacorte Press. Harvey, L. (n.d.). Larry Harvey quotes about community. A-Z Quotes. Quotes by Larry Harvey  Chavez, C. (n.d.). Cesar Chavez quotes about community. A-Z Quotes. Cesar Chavez Quotes About Community	These quotes comprise the virtual gallery walk that participants engaged with in order to bolster their concept of what community means for them as a future leader and how they would nurture the community they want to grow in their future school.
What is a Community School? (video and article). Partnership for the Future of Learning. (2019, December 11). What are community schools?. NEA. <a href="https://www.nea.org/student-success/great-public-schools/community-schools/what-are-they">https://www.nea.org/student-success/great-public-schools/community-schools/what-are-they</a>	A short video embedded with an article about Community Schools. This was used to support the participants' understanding of what a community school is, and what it isn't.
<b>Peterson, B.</b> (2009). Big city superintendents: dictatorship or democracy? lessons from Paulo Freire. <i>Rethinking Schools</i> , <i>24</i> (1).	Participants were able to grapple with the lessons shared in this article reinforced by Paulo Freire's research.
Blue Ribbon Commission. New York State Education Department. (2023, November 13). <a href="https://www.nysed.gov/grad-measures/nys-blue-ribbon-commission-graduation-measures">https://www.nysed.gov/grad-measures/nys-blue-ribbon-commission-graduation-measures</a>	This press release was used as a hot topic, uniting all participants regardless of what part of New York State they were coming from.

**LGCC.** (1973). Middle College Plan. New York: LaGuardia Community College, CUNY.

National Center for Education Statistics Digest of Education Statistics (NCES 2020a)

**Wechsler, H.** (2001). Access to success in the urban high school: The middle college movement. New York City: Faculty College Press.

• Resources used to provide participants a stronger foundation of the state of education, currently, and to guide their thinking about how they would implement the lessons from this series.

# References

- Carter, H. M. (2013). Creating effective community partnerships for school improvement: A guide for school leaders. New York, NY: Routledge.
- Epstein, J. L. (2001). School, family, and community partnerships: Preparing educators and improving schools. Boulder, CO: Westview Press.
- Epstein, J.L. et al. (2002). *School, Family and Community Partnerships*. California: Corwin Press, Inc.
- Henderson, A. T., & Mapp, K. L. (2002). A new wave of evidence: The impact of school, family, and community connections on student achievement. Austin, TX: Southwest Educational Development Laboratory.
- LGCC. (1973). Middle College Plan. New York: LaGuardia Community College, CUNY.
- Peterson, B. (2009). Big city superintendents: dictatorship or democracy? lessons from Paulo Freire. *Rethinking Schools*, 24(1).
- Rosario Wallace, G. (2020). Creating human-centered systems to address racial disparity in schools. *VUE (Voices in Urban Education)*, 49(2), 24–28. https://doi.org/10.33682/8stv-k696
- Rothman, J. (2014, May 12). The origins of "privilege." *The New Yorker*. Retrieved from https://www.newyorker.com/books/page-turner/the-origins-of-privilege.
- Singleton, G. E. (2022). Courageous conversations about race: A field guide for achieving equity in schools and beyond. Corwin.
- Wechsler, H. (2001). Access to success in the urban high school: The middle college movement. New York City: Faculty College Press.