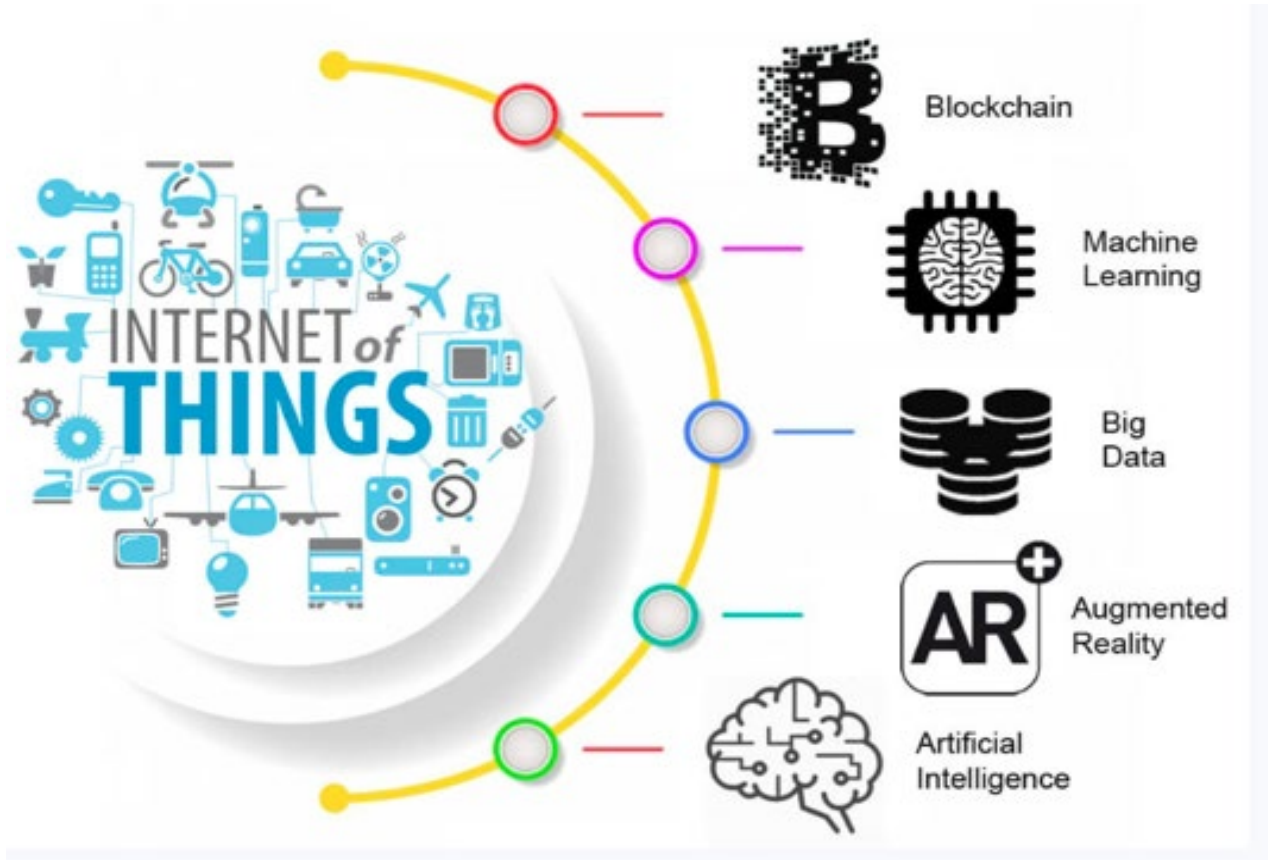


# Harnessing Advanced Technology Innovations Today and into the Future

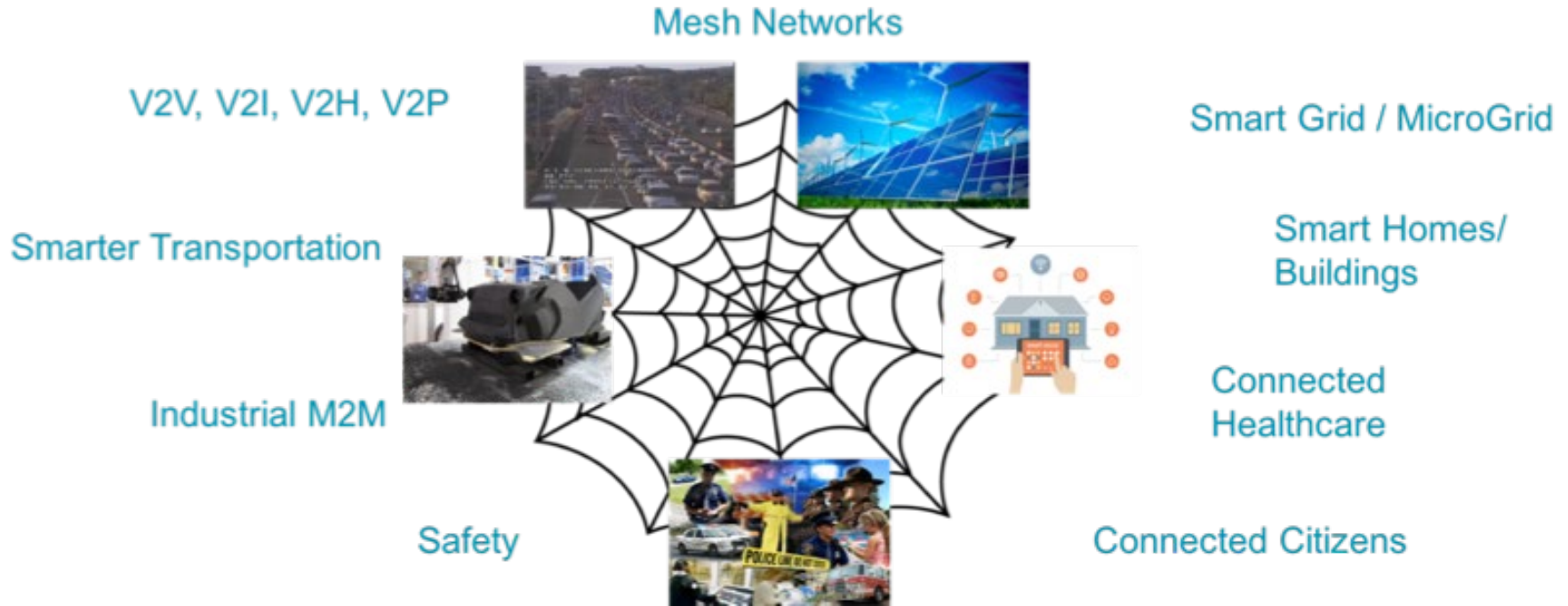
The 15th International Conference on Emerging Technologies for a Smarter World  
Stony Brook, NY  
November 6, 2019

Florence Hudson, Founder and CEO, FDHint LLC  
NSF Cybersecurity Center of Excellence, Indiana University - Special Advisor  
Northeast Big Data Innovation Hub, Columbia University - Special Advisor  
IEEE Engineering in Medicine and Biology Society - Standards Committee

# Advanced technology integration is enabling the future



# Connectivity and IoT enable Smart Cities and Campuses with many use cases where risk needs to be managed.



# Health data sharing and Medical IoT usage is increasing



**“We've killed more people because we didn't share data than because we did.”**  
 - *CIO Magazine*<sup>2</sup>, Paddy Padmanabhan

**“87% of health organizations plan to adopt IoT technology by 2019.”**  
 - *Healthcare IT News*<sup>3</sup>, Jessica Davis

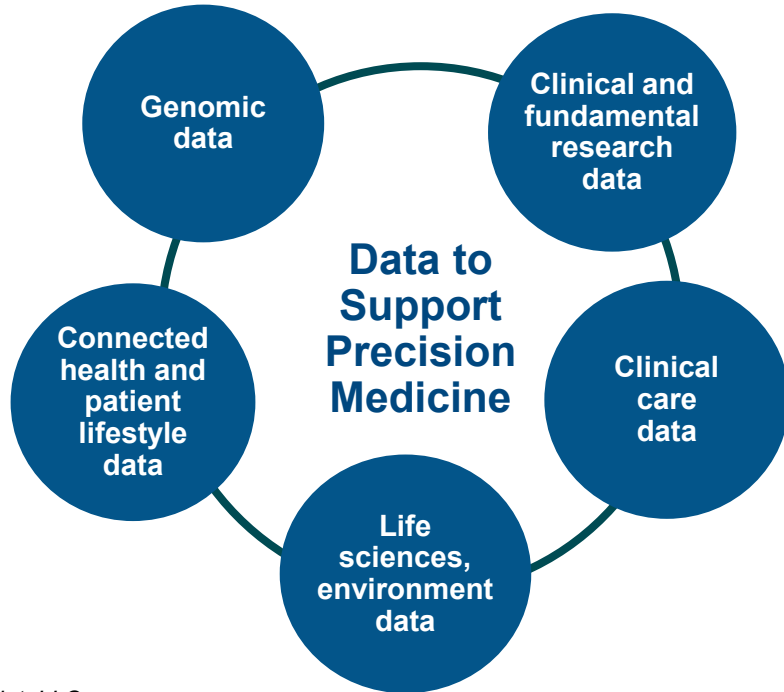
**NCI Cancer Moonshot Blue Ribbon Panel<sup>4</sup>**  
 - Build a national cancer data ecosystem

**Computational Approaches for Cancer annual SuperComputing workshop<sup>5</sup>**

Sources: <sup>1</sup>Frost & Sullivan, <sup>2</sup>*CIO Magazine 28 Feb 2017*, <sup>3</sup>*Healthcare IT News 28 Feb 2017*, <sup>4</sup><https://www.cancer.gov/research/key-initiatives/moonshot-cancer-initiative/blue-ribbon-panel>, <sup>5</sup><https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6302370/>

# Precision Medicine will leverage large volumes and varieties of data to improve insight & outcomes.

**>> How do we protect the data, devices, patients?**



## Many data sources and types...

- Genomic data
- Clinical and fundamental research
- Clinical care data and observations – image, text, numerical, video, audio, etc.
- Life sciences, environment data
- Connected health and wearables data
- Real World Evidence (RWE) leveraging Unique Device Identifiers (UDI)

# Our increasingly connected world introduces increased risk to humans, vehicles, science, homes



**Scientific Device Hacking**  
<http://bit.ly/neutronstarscollide>

## Healthcare Device Hacking

<http://bit.ly/jninsulinpump>  
<http://bit.ly/medtronicinsulinpump>  
<http://bit.ly/fdarecallspacemakers>



**FDA Recalls 465,000 Pacemakers Due to Hacking Fears**  
 Hackers could reprogram the devices.

**US Dept of Homeland Security Medical Advisory**


- Implanted cardiac devices & monitors can be hacked
- Exploitable with adjacent access/low skill level
- Telemetry protocol utilized within this ecosystem does not implement authentication or authorization
- Attacker can inject, replay, modify, intercept data, change memory in implanted cardiac device

<https://ics-cert.us-cert.gov/advisories/ICSMA-19-080-01>



**HACKED!**

**Vehicle Hacking**  
<http://bit.ly/jeephackwired>



**Smart Home Hacking**  
<http://bit.ly/smartlockshack>



# What could possibly go wrong?

## Need to protect humans, science, institutions, infrastructure.

### Top concerns:

- Connected healthcare devices
- Connected vehicles
- Smart cities and campus
- Scientific device and data integrity

### Protection needed regarding:

- Defense in depth – Hardware, firmware, software, service
- Physical health and safety risk
- Financial risk, reputational harm
- Data theft, data integrity, loss of privacy

### Need to evolve policy, culture, expectations.



“ Security really needs to be designed into IoT solutions right at the start. You need to think about it at the hardware level, the firmware level, the software level and the service level. And you need to continuously monitor it and stay ahead of the threat. ”

— Florence Hudson, Senior Vice President and Chief Innovation Officer  
Internet2 (formerly with IBM)

# IEEE is leading in creating focus on TIPPSS to improve Trust, Identity, Privacy, Protection, Safety, Security.

**Trust:** Allow only designated people/services to have device or data access

**Identity:** Validate the identity of people, services, and “things”

**Privacy:** Ensure device, personal, sensitive data kept private

**Protection:** Protect devices and users from harm – physical, financial, reputational

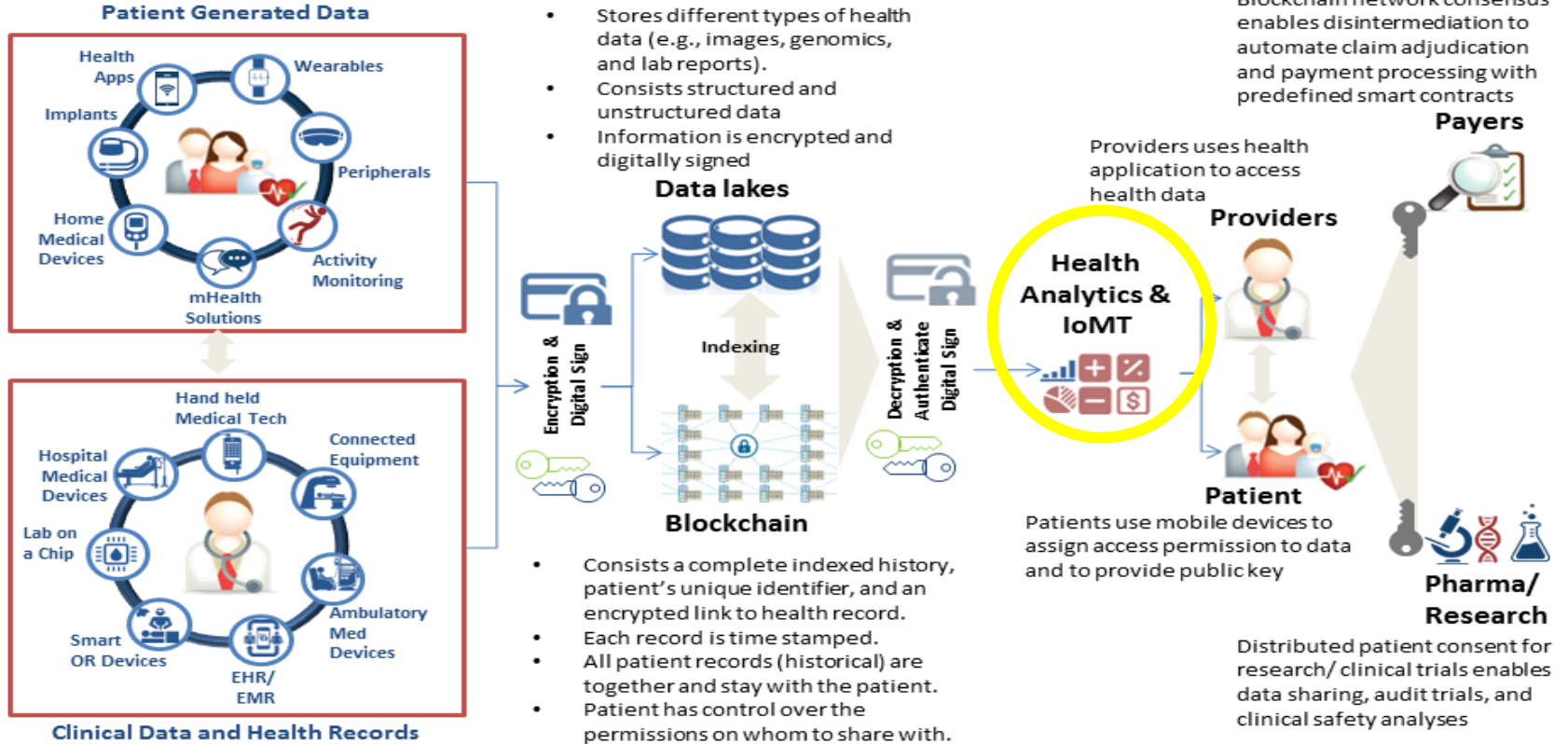
**Safety:** Provide safety for devices, infrastructure and people

**Security:** Maintain security of data, devices, systems, people





# Blockchain in healthcare use cases



- Stores different types of health data (e.g., images, genomics, and lab reports).
- Consists structured and unstructured data
- Information is encrypted and digitally signed

- Consists a complete indexed history, patient's unique identifier, and an encrypted link to health record.
- Each record is time stamped.
- All patient records (historical) are together and stay with the patient.
- Patient has control over the permissions on whom to share with.

# Health IT leaders experimenting with blockchain in Synaptic Health Alliance launched 2018

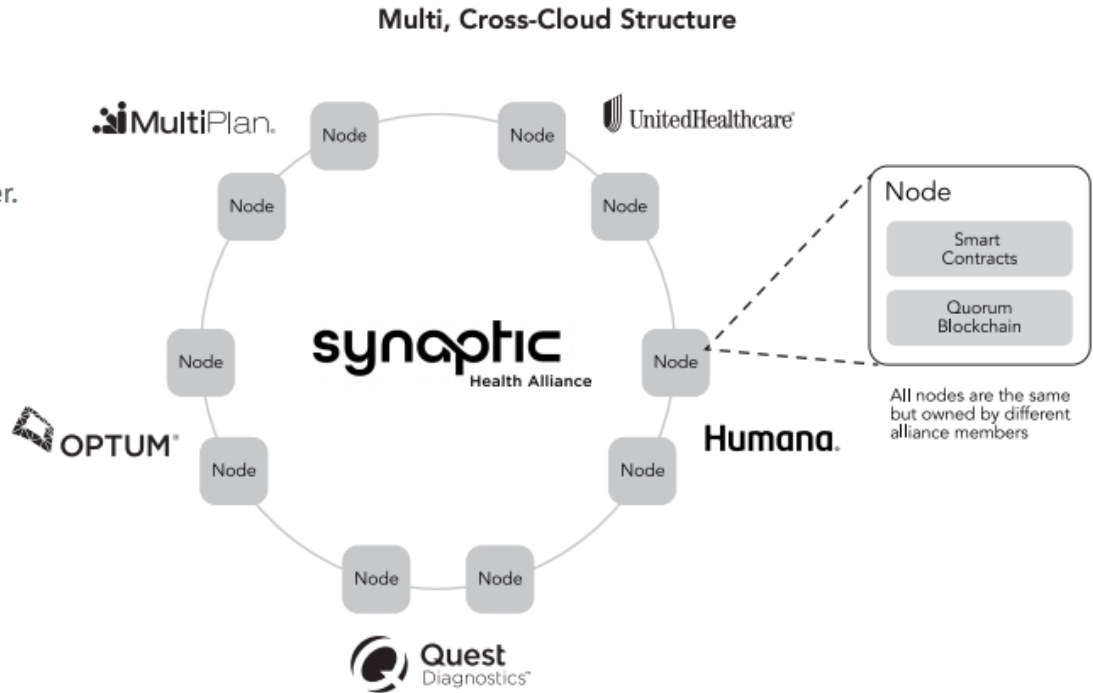
## Healthcare IT News

### Optum, UnitedHealthcare, Humana, others launch blockchain pilot

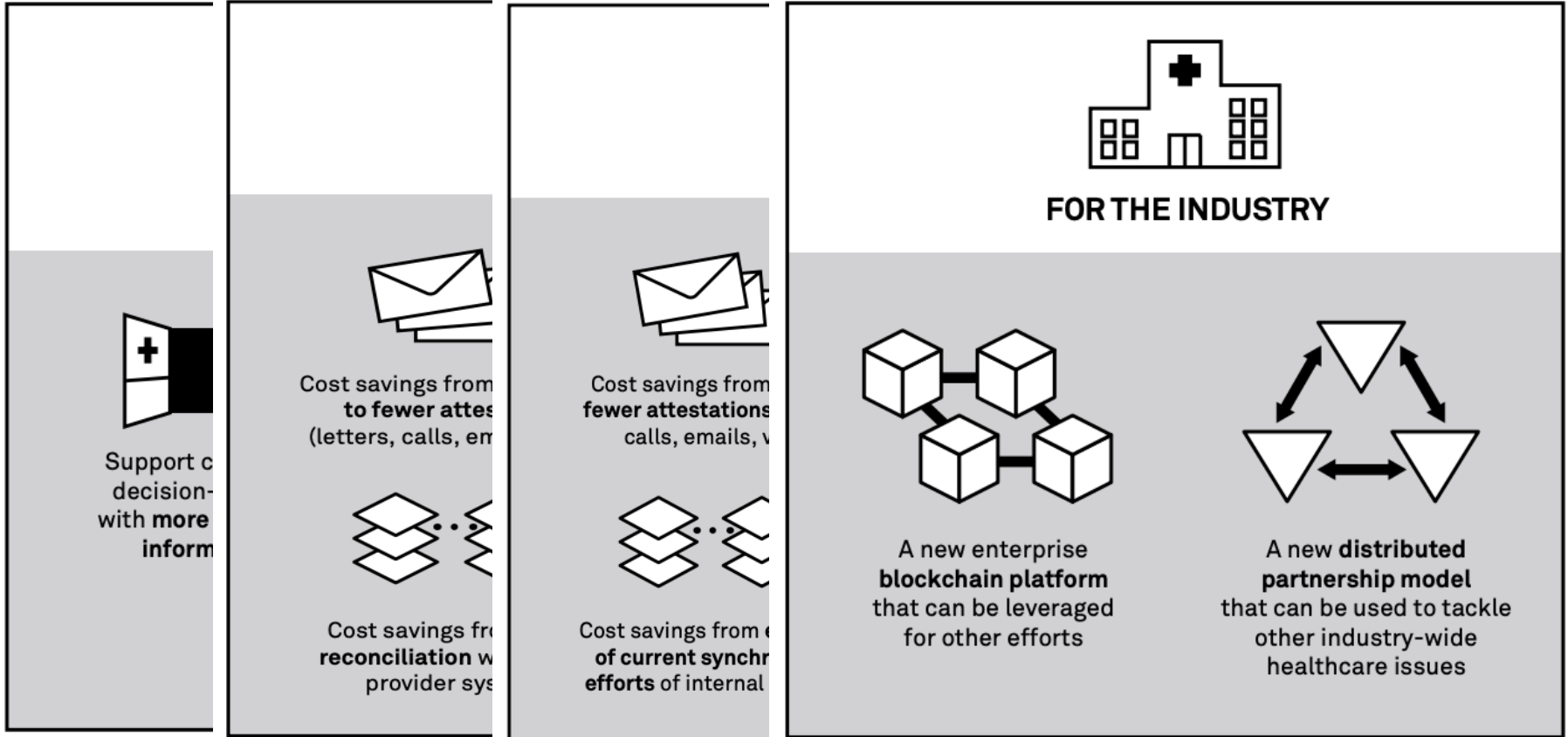
The alliance is one of the first, if not the first, national blockchain alliances for healthcare, says Optum engineer.

Synaptic Health Alliance includes:

- Aetna
- Ascension
- Cognizant
- Humana
- MultiPlan
- Optum
- Quest Diagnostics
- UnitedHealthcare

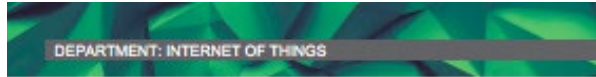


# Potential benefits of blockchain technology in Healthcare



# Focus on Enabling TIPSS for IoT devices and data -

<https://standards.embs.org/members/florence-d-hudson/>



## Enabling Trust and Security

### TIPSS for IoT

**Florence D. Hudson**  
Columbia University

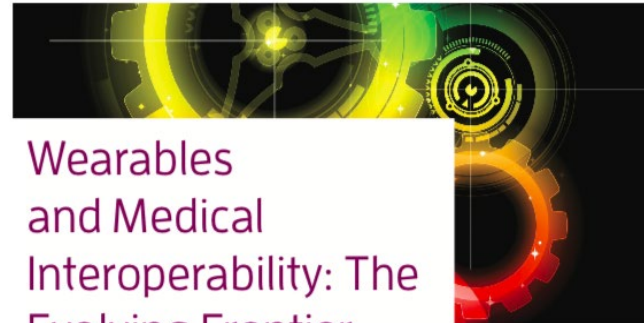
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Ben Amaha, IBM;  
[baamaha@us.ibm.com](mailto:baamaha@us.ibm.com)

My first summer internship as an aerospace and mechanical engineer was at Grumman Aerospace Corporation in the 1970s, where I documented the engineering changes to US Navy aircraft—electronics were added to the aircraft so they could communicate with the E-2C Hawkeye for command and control in the air and on the ground. This was long before the connected sensing and actuating systems of systems were called the Internet of Things (IoT), and before we had a commercial Internet. Defense systems were built to be defensive, with trust and security built in.

Today, there are many commercial and personal devices being created without the due diligence to ensure trust and security. Engineers need to ensure the “things” that make up the IoT and the systems they connect to are secure, that the devices or services connecting to a device can be trusted, that the identity of the incoming service request or person can be validated by a trusted authority, that the privacy of the data and the individual is maintained, that the humans and infrastructure using the device are protected, and that we maintain safety and security. We call this TIPSS for IoT<sup>1</sup> (see Figure 1):

- Trust: allow only designated people or services to have device or data access;
- Identity: validate the identity of people, services, and “things”;
- Privacy: ensure device, personal, and sensitive data are kept private;
- Protection: protect devices and users from physical, financial, and reputational harm;
- Safety: provide safety for devices, infrastructure, and people;
- Security: maintain security of data, devices, people, and so on.



## Wearables and Medical Interoperability: The Evolving Frontier

**Florence Hudson**, Special Advisor for Next Generation Internet, Northeast Big Data Innovation Hub at Columbia University

**Chris Clark**, Principal Security Engineer for Strategic Initiatives, Synopsys - Software Integrity Group

*Wearables, implantables, and other medical devices are giving rise to rapidly emerging industries that are in need of comprehensive standardization solutions to address security and other needs. To meet these needs, IEEE projects are ramping up quickly.*

**W**earables and Medical IoT Interoperability & Intelligence (WAMI<sup>3</sup>), enabled by the Internet of Medical Things (IoMT), is a rapidly growing field. Many patients are wearing IoMT devices—from connected health and wellness devices to connected insulin pumps and implanted pacemakers. Leaders in the field estimate that a vast majority of health organizations—up to 87 percent—plan to adopt Internet of Things [IoT] technology by 2019.<sup>1</sup> The opportunity to leverage WAMI<sup>3</sup> for improved healthcare and patient outcomes is driving accelerated growth in the market.

# IEEE-SA P2733 – Standard for Clinical IoT Data and Device Interoperability with TIPPSS Working Group

**Scope:** This standard establishes the framework with TIPPSS principles (Trust, Identity, Privacy, Protection, Safety, Security) for Clinical Internet of Things (IoT) data and device validation and interoperability. This includes wearable clinical IoT and interoperability with healthcare systems including Electronic Health Records (EHR), Electronic Medical Records (EMR), other clinical IoT devices, in hospital devices, and future devices and connected healthcare systems.

**Purpose:** To enable secured data sharing in connected healthcare, improve healthcare outcomes, and protect patient privacy and security. There needs to be a set of guidelines and standards to standardize use of clinical IoT devices for precision medicine, data sharing, interoperability, and security with a goal of improved and measurable healthcare outcomes.

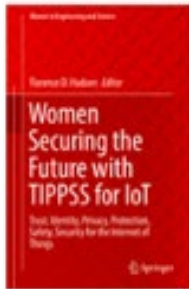
**Stakeholders:** Medical device manufacturers, hardware, software, and service developers and users for connected healthcare, payers, providers, patients, patient advocates, regulatory.

*Standards Committee: EMB Standards Committee, Engineering in Medicine and Biology Society  
PAR Approval Date: 21-May-2019, PAR Expiration Date: 31-Dec-2023*

# The Book: Women Securing the Future with TIPPSS For IoT

*Trust, Identity, Privacy, Protection, Safety, Security for the Internet of Things*

Women in Engineering and Science



© 2019

## Women Securing the Future with TIPPSS for IoT

Trust, Identity, Privacy, Protection, Safety, Security for the  
Internet of Things

Editors: **Hudson**, Florence D. (Ed.)

Provides insight into women's contributions to the field of Trust, Identity, Privacy, Protection, Safety and Security (TIPPSS) for IoT

Presents information from academia, research, government and industry into advances, applications, and threats to the growing field of cybersecurity and IoT

Includes topics such as hacking of IoT devices and systems including healthcare devices, identity and access management, the issues of privacy and your civil rights, and more

*Authors include individuals from industry, VCs, academia, research, labs, government, Europe, UK, USA.*

- *AlphaEdison*
- *CERN*
- *CISCO*
- *City of San Francisco*
- *GÉANT*
- *GlaxoSmithKline*
- *IBM*
- *Indiana University*
- *Judge*
- *REN-ISAC*
- *Start-ups*
- *UC Berkeley*
- *UC Santa Cruz*
- *University of Kentucky*
- *Venture Capitalists*
- *Virginia Tech*



# Learn more about Blockchain in Healthcare Use Cases and Research in “Blockchain in Healthcare Today” Open access peer-review journal



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# Hippocratic Oath for Connected Medical Devices. Do no harm, on purpose. Disclose vulnerabilities.

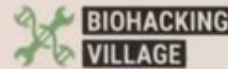
## Hippocratic Oath for Connected Medical Devices

I will revere and protect human life, and act always for the benefit of patients. I recognize that all systems fail; inherent defects and adverse conditions are inevitable. Capabilities meant to improve or save life, may also harm or end life. Where failure impacts patient safety, care delivery must be resilient against both indiscriminate accidents and intentional adversaries. Each of the roles in a diverse care delivery ecosystem shares a common responsibility: As one who seeks to preserve and improve life, **I must first do no harm.**

**I Am The Cavalry**

@iamthecavalry

iatc.me/oath



## I Am The Cavalry

**Think you found a vulnerability? Disclose it! Try these steps.**

- Search for a company's policy on the Internet, review their site for contact information, and check 3rd party coordinator sites.
- Email common addresses, such as security@, psirt@, safety@, etc.
- Connect with 3rd party coordinators, HackerOne, BugCrowd, CERT/CC, ICS-CERT, FDA (AskMedCyberWorkshop@fda.hhs.gov) etc.
- See if anyone in your network has contacts at the company, without inadvertently disclosing the issues.

More at [iatc.me/disclosure-resources](https://iatc.me/disclosure-resources)

# Thank You

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