

# Wolfie Seawolf

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## EDUCATION

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**Stony Brook University, Stony Brook, NY** Expected May 20XX  
*Bachelor of Science, Business Management, Specialization in Marketing* GPA: 3.81

- **Relevant Coursework:** Marketing Research, Marketing Strategy, Consumer Behavior, Business Communications, Principles of Finance, Entrepreneurship

**Suffolk County Community College** May 20XX  
*Associates of Arts, Business* GPA: 3.75

- **Honors:** Academic Achievement Award Recipient

## RELEVANT EXPERIENCE

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**Metro Advertising** Brooklyn, NY  
*Graphic Design Intern* September 20XX- May 20XX

- Designed flyers, ads, and brochures using Adobe Creative Suite to promote the company and its departments, contributing to a 15% increase in website traffic
- Created GIFS and short animations to increase community engagement through social media, leading to a 20% increase in follower count across all social media platforms
- Updated presentations and handouts with customized visuals and company branding to improve aesthetics

**Media Marketing** Hauppauge, NY  
*Marketing Intern* August 20XX - March 20XX

- Supported marketing team with administrative assignments, such as analyzing changes in social media engagement and document organization
- Created 4 unique ads using Photoshop and developed a marketing strategy for new products that contributed to a 20% increase in sales
- Developed company website by using WordPress to improve the website aesthetic and navigability
- Managed Instagram, WeChat, and blogs to promote new products and increase advertising revenue

## SUPPORTING EXPERIENCE

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**Student Exchange LLC** New York, NY  
*Host* March 20XX - November 20XX

- Organized and promoted cultural exchange programs and activities via Airbnb to expose 40+ international students to different cultures
- Provided orientation programs to help new students learn about and assimilate into different cultures

**Williams Middle School** Riverhead, NY  
*Spanish Tutor* October 20XX - May 20XX

- Directed and coordinated free Spanish tutoring program for 10+ middle school students
- Guided students through their homework and exams to improve Spanish class grades by 4 points

## COMMUNITY INVOLVEMENT EXPERIENCE

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**American Marketing Association** Stony Brook, NY  
*General Member* September 20XX - Present

- Improved knowledge of best practices in marketing through weekly professional development meetings
- Network with other marketing professionals to improve relationship building skills in the industry

**Commuter Student Association** Stony Brook, NY  
*General Member* September 20XX– Present

- Communicate with diverse groups of commuter students at weekly social events
- Assisted at a campus-wide event for 500+ students to promote mental health and relaxation during midterms week

## SKILLS AND CERTIFICATIONS

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*Technical:* MS Office (Word, PPT, Excel), WordPress, Zoom, Adobe Suite (Photoshop, InDesign, Illustrator) and all Social Media Platforms (TikTok, Instagram, Facebook, Twitter, LinkedIn, Snapchat, Pinterest)

*Languages:* Fluent English & Spanish

*Certifications:* Google Analytics (20XX), MS Office Expert (July 20XX)