

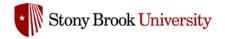


CEWIT2017 CONFERENCE

THE 13TH INTERNATIONAL CONFERENCE ON EMERGING TECHNOLOGY FOR A SMARTER WORLD

NOVEMBER 7 & 8, 2017 | CEWIT





Sponsorships

General

- Full access complimentary registration passes
- Opportunities for company participation in workshops, tech talks, and/or plenaries, as well as company sponsored sessions
- Annual partnership with CEWIT including access to facilities, faculty/student base, Center R&D

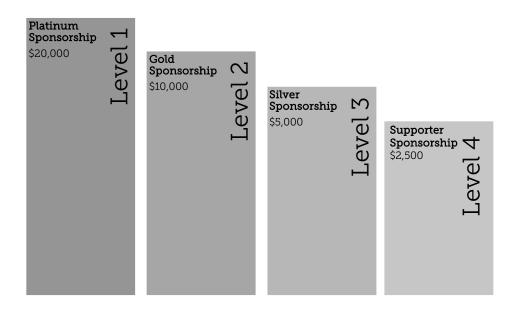
Branding

- Company logo/bio on all conference print/web collateral
- Distribute company swag
- Press and ad opportunities

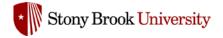
Networking

- One-on-one B2B meetings and networking sessions
- On Average:
 - 175 participating private and public organizations and over 300 attendees
 - 40% chief-director level executives
 - 50/50 blend of industry and academia
 - In 2015: 150 unique B2B scenarios, 75% resulting in round-two follow-ups
- Special invitation to the CEWIT2017 VIP Dinner with top industry executives

Sponsorship Coordinator: Kathleen Ferrell, 631-216-7114, Kathleen.Ferrell@stonybrook.edu







Platinum Sponsorship

General

- Opportunity for company c-level participation as a CEWIT2017 Keynote Speaker
- Up to two (2) company represented tech talks in CEWIT2017 breakout sessions
- · Opportunity to host a company sponsored conference track or individual breakout session
- Fifteen (15) full access complimentary registration passes

Branding

- Top Visibility:
 - Company recognition in opening remarks
 - Company inclusion in Conference program welcome letter
 - 200 word company bio on web and in program
 - Tiered logo/bio representation on all CEWIT2017 print, including event signage, and web collateral; will have logo and hyperlink on conference website/apps
- · Company Swag:
 - Distribute up to three (3) promotional items in the delegate bag
 - Logo representation on all CEWIT2017-related swag
- Press and Ad Opportunities:
 - Exclusive press opportunities during event with attending media
 - Full page advertisement in CEWIT2017 Conference Program
 - Logo representation on all ad-related conference material

Networking

- Early VIP access to private B2B meetings and networking sessions with CEWIT handpicked suggestions
- Opportunity to sponsor the Conference's VIP Dinner with top industry executives; accommodated seating for company representatives

Platinum Sponsorship \$20,000







Gold Sponsorship

General

- Opportunity for company c-level participation as moderator of the CEWIT2017 CTO Panel
- One (1) company represented tech talk in CEWIT2017 breakout sessions
- Opportunity to host a company sponsored individual breakout session
- Ten (10) full access complimentary registration passes

Branding

- Top Visibility:
 - Company recognition in opening remarks
 - Company inclusion in Conference program welcome letter
 - 150 word company bio on web and in program
 - Tiered logo/bio representation on all CEWIT2017 print, including event signage, and web collateral; will have logo and hyperlink on conference website/apps
- Company Swag:
 - Distribute up to two (2) promotional items in the delegate bag
 - Logo representation on all CEWIT2017-related swag
- Press and Ad Opportunities:
 - Exclusive press opportunities during event with attending media
 - Logo representation on all ad-related conference material

Networking

- Opportunity to sponsor the CEWIT2017 International B2B Program
- Early access to private B2B meetings and networking sessions
- Two (2) special invitations to the Conference's VIP Dinner with top industry executives

Gold Sponsorship \$10,000







Silver Sponsorship

General

- One (1) company represented tech talk in CEWIT2017 breakout sessions
- Five (5) full access complimentary registration passes

Branding

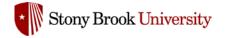
- Top Visibility:
 - Company recognition in opening remarks
 - Company inclusion in Conference program welcome letter
 - 100 word company bio on web and in program
 - Tiered logo/bio representation on all CEWIT2017 print, including event signage, and web collateral; will have logo and hyperlink on conference website/apps
- Company Swag:
 - Distribute up to two (1) promotional items in the delegate bag
 - Logo representation on all CEWIT2017-related swag
- Press and Ad Opportunities:
 - Exclusive press opportunities during event with attending media
 - Logo representation on all ad-related conference material

Networking

- Access to private B2B meetings and networking sessions
- One (1) special invitation to the Conference's VIP Dinner with top industry executives

Silver Sponsorship \$5,000





Supporter Sponsorship

General

• Three (3) full access complimentary registration passes

Branding

- Top Visibility:
 - Company recognition in opening remarks
 - Company inclusion in Conference program welcome letter
 - 50 word company bio on web and in program
 - Tiered logo/bio representation on all CEWIT2017 print, including event signage, and web collateral; will have logo and hyperlink on conference website/apps
- Company Swag:
 - Logo representation on all CEWIT2017-related swag
- Press and Ad Opportunities:
 - Logo representation on all ad-related conference material

Networking

• Access to private B2B meetings and networking sessions

Supporter Sponsorship \$2,500





MORE INFORMATION

WWW.CEWIT.ORG/CONFERENCE2017