

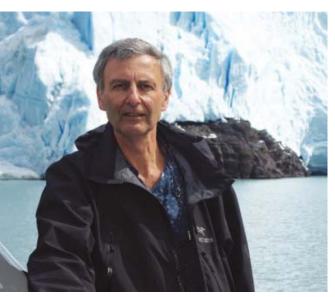
## Ashley Hunt-Martorano Program Director Renewable Energy Long Island (reLI) *www.RenewableEnergyLongIsland.org*

# Renewable Energy Long Island (reLI)

- 501 (c) 3 not-for-profit focusing solely on clean energy issues
- Gordian Raacke, Executive Director
  - 17 years experience furthering sustainable energy initiatives on LI









## **Trivia Challenge**













# Yesterday's Technology



## **Trivia Challenge**













# Today & Tomorrow's Technology





- Why now?
- Opportunities
- reLl's Programs

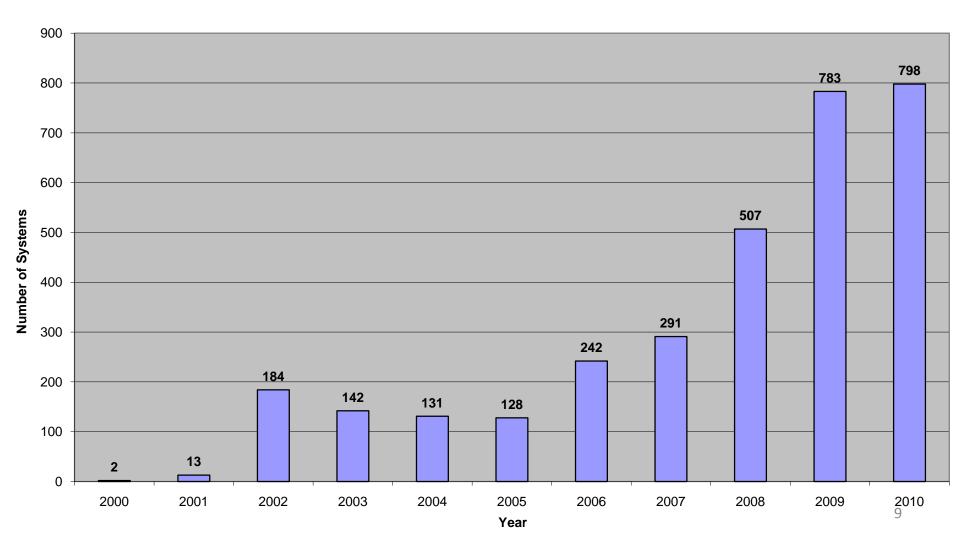
## Why now?







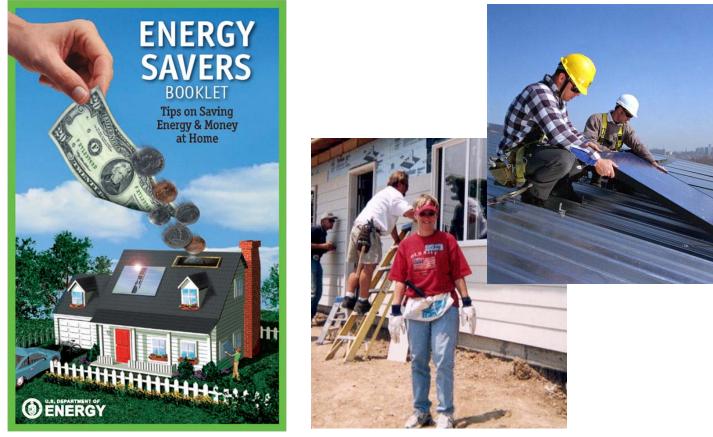
Number Paid per Year (as of 7/13/10)





## A Treasure Trove of

## **Energy Savings & Job Opportunities**





## **Green Jobs in NY**

## Green jobs are important for New York's economic future, not only in terms of getting people back to work, but also to help citizens and businesses reduce energy usage.

Colleen Gardner

Commissioner of the NY Department of Labor





- Innovation
- Leadership
- Economic Growth







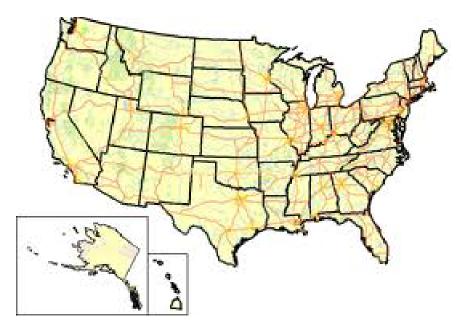












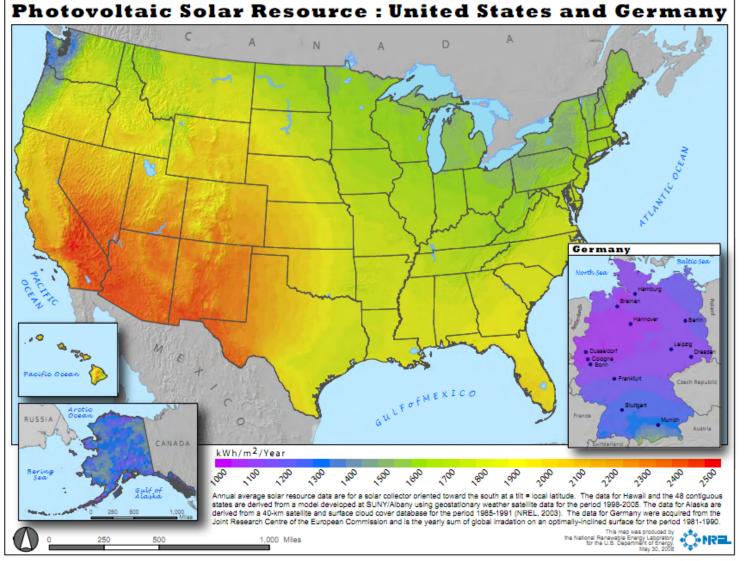


## or





## Leadership



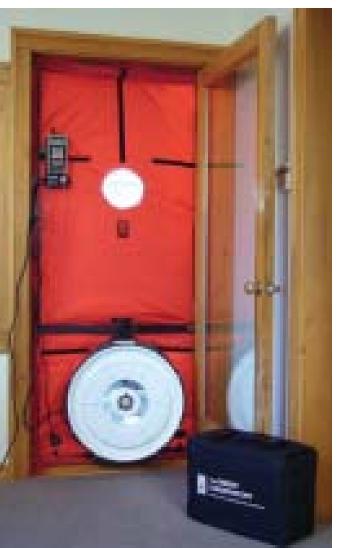


## **Economic Growth**

- ARRA Funding \$8 billion for 'green' sector
- LI Town Consortium
- Green Jobs Green NY
  - <u>http://www.getenergysmart.org/</u>
- NYSERDA Systems Benefit Charge IV
  - \$70 million in 2012
  - Smart Grid & EV Infrastructure, Clean Power Technology, Advanced Buildings, Market Development, Clean Energy Business Development, Industrial Process Innovation & IT Productivity, Whole-Building Low-Income Initiatives, Advanced Energy Codes & Standards, Environmental Monitoring, Evaluation & Protection









## **Blower Door Test**



NY by Region

**U.S.** Metro Economies

THE DEITER STATES CON

Great jate to T Opphar scott

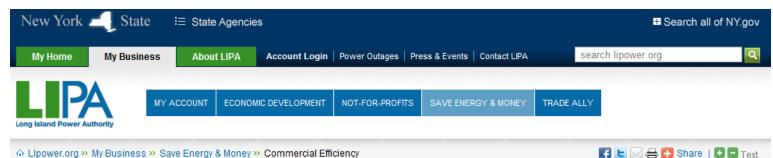
Current and Potential Green Jobs by Metropolitan Area			
	Existing 2006	New Through 2038	
New York	2000	2050	
Albany-Schenectady-Troy, NY	9,567	75,694	
Binghamton, NY	330	2,607	
Buffalo-Niagara Falls, NY	2,017	15,959	
Elmira, NY	52	411	
Glens Falls, NY	224	1,774	
Ithaca, NY	454	3,589	
Kingston, NY	271	2,145	
New York-Nrthm New Jersey-Lng Isind, NY-NJ-PA (MSA)	25,021	197,971	
Poughkeepsie-Newburgh-Middletown, NY	1,001	7,918	
Rochester, NY	1,909	15,108	
Syracuse, NY	1,344	10,634	
Utica-Rome, NY	220	1,738	

### 

### usmayors.org/pressreleases/uploads/GreenJobsReport.pdf



## **LIPA Residential & Commercial Rebates**



#### D LIpower.org >> My Business >> Save Energy & Money >> Commercial Efficiency

+ Business Energy Analyzer

+ Commercial Efficiency

#### Overview

Custom Approach Prescriptive Approach Retrofit Approach New Construction For Not-For-Profits Commissioning Incentives Green Building Incentives

#### + Geothermal Energy

+LIPAedge

+ Solar Entrepreneur

#### + Wind Energy

### **Commercial Efficiency Program**

Lower operating costs and increased efficiency offer savings, a key component to success on Long Island. LIPA's incentives help to lower the cost of purchasing energyefficient measures. \*

Interested in having a LIPA representative identify potential areas for improvement to lower your energy bills? Contact LIPA at 800-692-2626. Once the audit is complete you will receive incentives for qualifying measures, including Lighting and HVAC, to help offset your costs.

#### Program Categories & Rebates

- Prescriptive Approach >> In this approach, pre-determined rebate amounts are offered for a multitude of measures, including lighting, HVAC, VFD and more.
- Retrofit Approach NEW!

This program is designed for existing building equipment replacement. The Retrofit program provides a pre-determined list of measures and rebates.

- Custom Approach >> Provides technical assistance, incentives and the flexibility to choose unique measures not on the Prescriptive list.
- New Construction (Whole Building Design) >>> A comprehensive approach in which you, your building design team and LIPAsupported experts work together, from concept to completion, to develop an energy efficiency plan specially designed for your entire building.



Important PCB Information The EPA has issued national guidelines to address proper maintenance, removal, and disposal of PCB-containing fluorescent lights. Learn more at www.epa.gov/pcb 🖾.





- SunshinelsFree.org
- LIGreenGuide.org
- Professional Membership
- Solar Tour & Green Buildings Open House
- eTour
- Calendar of Events
- eNews & Resources



## Typical Solar Electric System 5.2 kW

Installed Cost (assumes \$6.23/watt)	\$32,396
LIPA Rebate (at \$1.75/watt)	<u>(9,100)</u>
Cost after Rebate	\$23,296
Less 30% Federal Tax Credit	(6,989)
NYS Tax Credit (lower of 25% or \$5,000)	(5,000)
Total Combined Tax Credits	<u>- 11,989</u>
Final Customer Investment Annual Estimated Savings \$1,325	\$ 11,307



Calculator at <u>www.SunshineIsFree.org</u>



Glossary

## SunshinelsFree.org

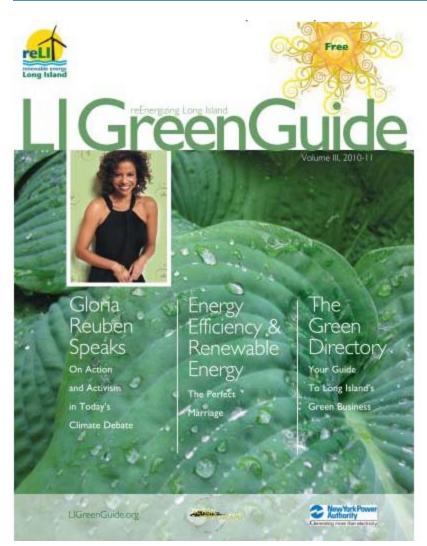
ST091110-29 & PV # 091209-106

Anthony Wolbert PV # 092907-54





## LI GreenGuide & Green Biz Directory



## **reenGuide**Directory

This consumer directory is organized by categories. To comple this fied the information provided to us. You should carefully evaluate has been reviewed and approved for this list. We have not veri- at www.LiGreenGuide.org.

directory, we asked businesses, professionals, and other organiza- any business listed here before purchasing from them or retaining tions catering to the 'green' marketplace on Long Island to enter their services. Services are listed using abbreviations (see box on contact information and a brief description of their products and lower left). This is by no means a complete listing and is a work in services on our directory sign-up pages on the web. Listings are progress. Get the most up-to-date information and full description provided as a public service and are free of charge. Each application of services offered at our interactive and searchable online version

Content Categories	Gold Professional Member	Silver Professional Member	Bronze Professional Member
Academic Organizations	Bargy Savics Companies - pg 61 Explorer - pg 61 Environment Organizations, pg 61 Farmen - pg 62 Gowennent - pg 62 Gowen Hore Savices - pg 62 Green Randation - pg 62 Green Choice Provider/Parlater - pg 62	Landerspring pg 42 Landers Prancial Services , pg 42 Handers Prancial Services , pg 42 Handestrem , pg 43 Non-Per-Prata , pg 43 Orier , pg 43 Professional Associations , pg 43 Publishers/Prissen (Hagsshellbook/Other) , pg 43	Nai Boos Broken, pp. 64 Nasi Boos Devilopan, pp. 64 Nasilen, pp. 64 Solar Constanton, pp. 64 Specity Constanton, pp. 64 Tensportation, pp. 64 Weid DevilopentConstanton, pp. 64
Services Abbreviations FC - Gran Bully Constant BL - Baile Stager CL - Connect Engy Bitany Seven CL - Connect Engy Bitany CL - Connect Seven CL - Connect Seve	Academic Organizations Excitations Center Statistics Center Conganizations Conganizations Conganization Conganization Conganization Conganization Center Cen	E. Theyer Associates Country Vancement Vancehung, Vir Silo Sak-Oddo xilo? Canada and Saka Saka Saka Saka Saka Saka Saka Sak	
Contractor	ANNYTER AWEDT		



# LIGreenGuide.org



## LIGreenGuide

🖞 709 people

### Home

### **Printed Version**

Vendors by Services

Vendors by Categories

Vendors by Accreditations

Vendors by Location

Vendors Alphabetically

Vendor Sign-up

Vendor Login

**RELI Event Calendar** 

Renewable Energy Long Island Calendar of Events Sun Mon Tue Wed Thu Fri Sat

### Long Island's 'Green Yellow Pages'

The 'Green Yellow Pages,' a free service from <u>Renewable Energy Long Island (reL1)</u>, is your source for information on environmentally-friendly builders, retailers, consultants, and more.

Adventsement

### Do you have a green business?

<u>Click here</u> to get your FREE listing in the online edition of the LIGreenGuide. <u>Find out how</u> to advertise on this Website through banner ads.

### It's Here!

The New 2010-2011 Print Edition of the LI GreenGuide has arrived and is available now at Whole Foods Market in Lake Grove. We will also be distributing Guides in October at:

- <u>The Sustainability Institute at Molloy College Sustainable Film Series on October</u> 21st at 7pm
- <u>The HIA-LI Go Green Conference on October 27th from 8am-4pm</u>





### LIGreenGuide.org Listings CE

### Vendors by Location

#### Vendors Alphabetically

Vendor Sign-up

Vendor Login

### **RELI Event Calendar**



Other RELI Services Renewable Energy Long Island (RELI) sponsors the LIGreenGuide and these other sites and services:



### Energy/Home Performance Audit or Rater

Point to the company for a description, click for full details.

Back to the Categories list.

**Categories** 

Business Name	City	Contact	Phone
Alure Home Performance Solutions	Plainview	Hubie van Meurs	800-639-3637
Bonded Building & Engineering	Oyster Bay	Jerritt Gluck	516-922-9867
Community Environmental Center	Long Island City	Leroy Anthony	917-445-8641
Conservation Services Group	Ronkonkoma	Dave Beaulieu	631-590-5700
Efficient Electrical & HVAC, Inc.	Shoreham	Charles Servedio	631-816-4911
			631-234-0899
Energy Master & Environmental Solutions	Hauppauge	Richard Manning	
Energy Testing Services LLC.	Bohemia	Theresa Altebrando	631-244-2627
Energywise Inc.	Bohemia	Teresa Legere	631-567-4720
Ferme Corp. / Ferme Fuel Co. Inc.	Central Islip	Joe Ferme	631-234-6677
Frazer Dougherty	Bridgehampton	Frazer Dougherty	631-537-1654
Fusion Architecture, PLLC	Plainview	Jean-Pierre Lardoux	516-349-8808x11
GeoPower of Long Island, Inc.	Southampton	John Kestler	631-259-3688
Green Audit USA, Inc	Greenlawn	Jay Best	631-813-4446
Green Genius Inc	Southampton	David Rimland	631-875-5451
Green Home Services, Inc	West Hempstead	Joseph Prush	516-280-4630
Green Jobs Training Center	Howard Beach	Dolores Bevilaqua	718-659-1205
Green Works Solutions, Inc.	Glen Cove	Sean Cahill	516-656-5700
Home Performance Technologies	Brentwood	Jeremy Smith	631-300-4663
Horizon Engineering Associates	Smithtown	Paul Meyer	631-240-0907
Integrity Home Energy Assessments	E Moriches	Dave Maschke	631-325-4006
MDH Enterprises Corporation	Greenlawn	Mark Haggerty	516-901-6801



## LIGreenGuide.org Maps

#### vendors by Location

### Vendors Alphabetically

### Vendor Sign-up

### Vendor Login

### **RELI Event Calendar**



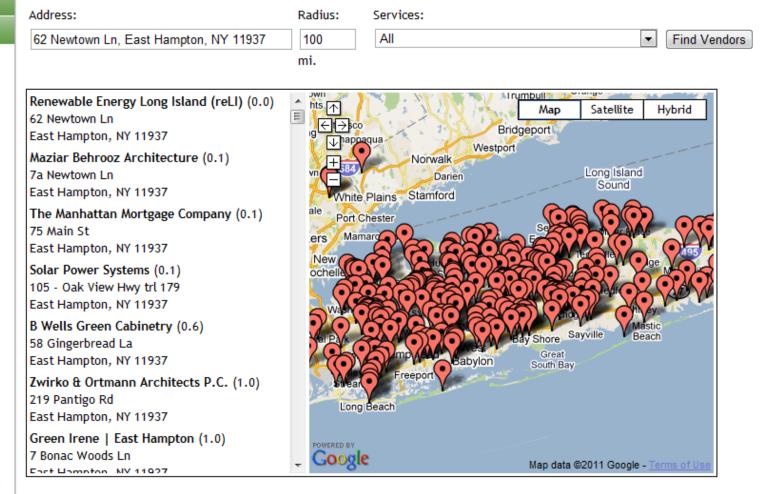
### Other RELI Services

Renewable Energy Long Island (RELI) sponsors the LIGreenGuide and these other sites and services:



### Location-based search

Search for green vendors within the range you specify. Enter your address, the search radius (in miles), and click Find Vendors





## reLl Professional Membership



### Clean Energy, Safe Environment, Healthy Planet

- Helps home & business owners become more energy efficient
- Provides accurate & practical information on green building
- Assists consumers with choosing solar & wind technologies
- Educates policy makers & the public on smart energy choices





SunshineIsFree: Make Your Own Energy Take advantage of LIPA's cash rebates for Solar Pioneers;...

Go Solar Nassau - Nassau County's Healthy Nassau site now features solar...

Clean Air NY - "Clean Air NY. Breathe it in." Clean Air NY wants...

Green Street Long Island (Newsday) -Living on GreenStreet LI is free, friendly, and it's as easy...



### **Gold Member**

Action Long Island Deepwater Wind EmPower Solar enXco GreenLogic Energy Murtha Construction Quad State Solar SUNation Solar Systems The Clean Energy Group





### Silver Member

2M Technologies All Season Solar Cantiague Electric Chaleff & Rogers Clean Energy Solutions LLC Energy By Choice, Ltd Fantastic Energy Solutions, Inc. Greener Country Ludlow Homes Solar & Wind Concepts

### Bronze Member

Anker Environmental Designs Division 7 Inc Energenics Systems, LLC Go Solar, Inc. Harvest Power Majestic Son & Sons, Inc. Mercury Solar Systems New York Solar Solutions Solar Dad & Sons Sunrise Energy Concepts Tough Trac The Electrical Training Center Town of Brookhaven



## Solar Tour – October 1, 2011



Grown on Long Island: Mixing Wine and Wind on the North Fork by RenewableEnergyLi







## **Calendar of Events & eNews**

<<	February 2011				>>	
S	м	т	W	т	F	S
		1	2	3	4	5 Solar Energy Seminar (Contractor Sponsored)
6	7	8 Shaping the Future of Business On Long Island: Program Overview and White Paper Submission Requirements	9	10	11	12 Solar Energy Seminar (Contractor Sponsored)
13	14	15 Solar Energy Seminar (Contractor Sponsored)	16	17 Neighborhood Network 12th annual Organic Turf Show	18 Solar Energy Seminar (Contractor Sponsored)	19
20	21	22 NABCEP Certified Solar Installer Exam Preparation	23	24	25 Solar Energy Seminar (Contractor Sponsored)	26
27	28					

#### Shaping the Future of Business On Long Island: 2/8/2011 Program Overview and White Paper Submission 8:30 AM Requirements

The Stony Brook SBDC, in partnership with Renewable Other Energy Long Island, NYSERDA, Stony Brook University and the U.S. Small Business Administration announces its second series of FREE workshops featuring prominent business and technology leaders providing the latest information on renewable energy.

Tuesday, February 8 from 9am-12pm, Registration begins at 8:30am.

Speaker: Paul DeCotis Vice President, Long Island Power Authority



Inside this issue: Motorola CIT-

RUS Smartphone Certified CarbonFree® by CarbonFund.org

Seminar: Shap- 2 ing the Future of Business on Long Island

We're Under a Foot of Snow! What Happened to Global Warmina?

Please Join Us in 3 Organizing Citi-zens Climate Lobby-Long Island East End

Become a Pro- 3 fessional Member of reLI and Get Great Green Benefits!

A Wind Farm in 4 Deep Water off the U.S. Coast

4

Resources & Events

With your help, reLl has made greening their homes, the local press and island-wide some remarkable advances businesses and lives. renewable energy for Long /media.cfm Island in 2010. Here is just a small sampling of successes:

premier "Green Yellow Pages," can be found at Whole Foods Market in Lake Grove, Greener Our annual National Solar Tour

furthering our goals of clean, RenewableEnergyLongIsland.org reLI partnered with LIPA and

Long Island

the Long Island Farm Bureau to The third edition of reLl's LI host a "Green Energy Cash GreenGuide, our compendium Crop" workshop for farmers. At of green living plus Long Island's this free and informative event. local farmers learned about cash was released. This edition incentives to help "green" their features activist and actress farms from efficiency upgrades Gloria Reuben on its cover and to renewable energy projects.

Country in Bohemia, at reLl and Green Buildings Open events or online at House was a success www.LIGreenGuide.org. demonstrating both energy efficiency and solar technologies

reLl began the Solar & Green to visitors from Long Beach to Buildings eTour, an online Montauk! We were covered in virtual tour of green LI buildings! r = -

Visit our video website to watch Please consider becoming a reLI Member, your neighbors are Friend or Supporter to sustain our work in 2011

http://www.renewableenergylongisland.org/join.cfm

### Easy Green: Sign Up for LIPA Green Choice Program

just a few dollars more per month to ensure their energy dollars are supporting clean energy sources, many people say "Yes!"

Did you know that you have the choice of buying green power on Long Island without installing solar panels or a wind turbine?

By signing up for LIPA's Green Choice program, LIPA customers can purchase Green Power generated from wind, or that is purchased. from a mix of wind, hydro, and

When asked if they would pay biomass sources. A customer may choose to apply 50-100% of their energy purchase each month for this program.

> While it is impossible to guarantee that this green energy is delivered to any one location or home, the New York State Public Service Commission 50% of their power designated tightly regulates the marketing of Green Power so that customers can be assured they will receive the environmental benefits of the green product

cost up to 2.5 cents per kilowatt hour. The average residential customer on Long Island consumes approximately 768 kWh per month. At 2 cents per kWh, it would cost the average residential consumer as little as \$7.68 per month extra to have as Green Power.

Green Power attributes could

Learn more and sign up at renewableenergylongisland.org /greenchoice.cfm

on Long Island! With reLI's help, thousands of homeowners have reduced their electric bills and carbon emissions by going solar. LIPA's attractive rebates, generous state and federal tax credits, a growing solar industry, plus invaluable help from our SolarCorps volunteers made this possible. Be sure to check out reLl's solar calculator and request free bids from solar contractors: www.SunshinelsFree.org

in a NEWS12 segment!

We exceeded our 2010 solar

goal of 1000 solar roofs! There

are now over 4000 solar roofs

January 2011 e-News



## **Challenge = Opportunity**





## **Ashley Hunt-Martorano**

## Program Director Renewable Energy Long Island 631-329-8888

www.RenewableEnergyLongIsland.org

Ashley@RenewableEnergyLongIsland.org