

## STONY BROOK ENTREPRENEURS CHALLENGE 2024

## Looking For All Cool Business Ideas

Applications open: Tuesday, February 29, 2024 Application deadline: Friday, March 15, 2024

The Stony Brook Entrepreneurs Challenge has awarded more than half a million dollars to Stony Brook student entrepreneurs. Pitch your idea to a panel of experienced venture funders, entrepreneurs and business professionals — and you may be selected for NSF I-Corps Site and/or the regional competition for funding. Open to any student/any program/any level.

Visit the Stony Brook SBDC website for more information.



- · Local Stony Brook Competition: March 21, 2024
- Regional Competition: March 29, 2024
- State Competition: April 25, 2024

## **Next Steps**

Request an online appointment with a business advisor (choose Suffolk County Stony Brook SBDC). Participants must become a Stony Brook SBDC client to participate in the Stony Brook Entrepreneurs Challenge.

Before you pitch to the campus judging panel on Thursday March 21, 2024, test your business thesis in ZAP, the beginning of the customer discovery process that has helped almost 650 startups get more than \$300M in funding. The ZAP program training sessions are scheduled for Monday, April 9 and 15, 2024.

Click here to apply for the 2024 Challenge

## **Economic Development**





